

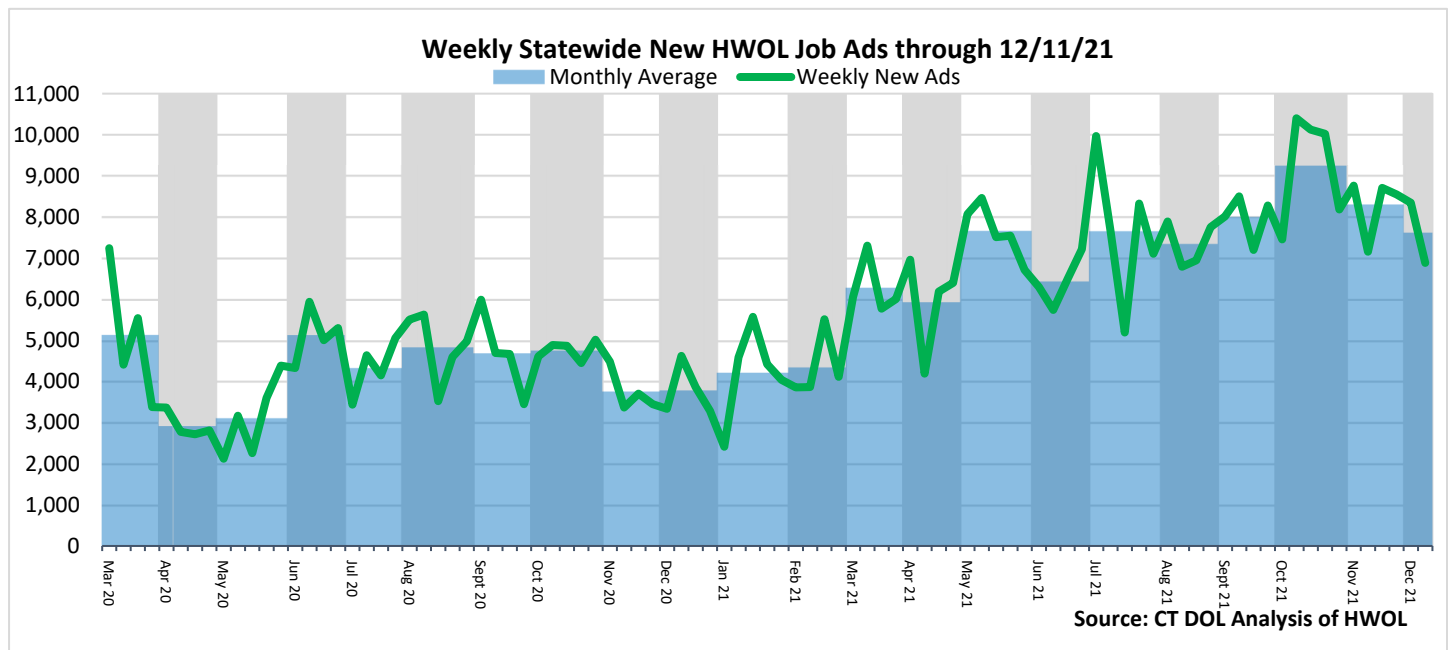


# NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

## Week Ending December 11<sup>th</sup>, 2021: Weekly New Ads Fall to Lowest Level Since Mid-August.

WETHERSFIELD, December 17<sup>th</sup>, 2021 – During the week ending December 11<sup>th</sup>, there were 6,884 new postings, down 1,462 new ads or -18% from a week ago. This overall decline was driven by losses in the 3 industries with the most ads, which comprised combined losses of 634 new ads, or 43% of the losses across all industries. These three industries were Retail Trade (-233 over the week), Health Care & Social Assistance (-220 over the week), and Manufacturing (-181 over the week). The most recent week of total new ads is the lowest since mid August 2021. The three occupations with the largest new ad decline over the week were Retail Salespersons (-167 new ads), Laborers, Freight, & Material Movers (-97 new ads), and Tractor-Trailer Truck Drivers (-79 new ads), all three of which relate to the Retail Trade and Transportation industries. Occupations with the largest over the week increases were Licensed Practical and Vocational Nurses (+58 new ads), Real Estate Sales Agents (+39 new ads), and Sales Managers (+37 new ads). Though the most recent week is down from the series highs of October, the new ad count for week ending December 11<sup>th</sup> is 48% higher than corresponding new ad counts from the second week of December 2020.



**Industries** with the most new postings include Health Care & Social Assistance, Retail Trade, and Finance & Insurance.

**Occupations** with the most new postings include Registered Nurses, Retail Salespersons, and Wholesale & Manufacturing Sales Representatives.

**Employers** with the most new postings include Hartford Healthcare, UnitedHealth Group, and Aya Healthcare.

## The three industries with the most new job postings where

- **Health Care & Social Assistance** (1,658 new postings, -12% over the week)
- **Retail Trade** (689 new postings, -25% over the week)
- **Finance & Insurance** (570 new postings, -18% over the week)

NAICS	Industry	Ads Week Ending: 12/11/21	1 week ago: 12/4/21	4 weeks ago: 11/13/21	1 week change		4 week change	
					%	#	%	#
<b>0</b>	<b>Total</b>	<b>6,884</b>	<b>8,346</b>	<b>7,155</b>	<b>-18%</b>	<b>-1,462</b>	<b>-4%</b>	<b>-271</b>
11	Agriculture, Forestry, Fishing and Hunting	7	7	5	0%	0	40%	2
21	Mining, Quarrying, and Oil and Gas Extraction	6	10	4	-40%	-4	50%	2
22	Utilities	14	33	31	-58%	-19	-55%	-17
23	Construction	85	146	86	-42%	-61	-1%	-1
31	Manufacturing	455	636	516	-28%	-181	-12%	-61
42	Wholesale Trade	32	50	38	-36%	-18	-16%	-6
44	Retail Trade	689	922	974	-25%	-233	-29%	-285
48	Transportation and Warehousing	135	241	200	-44%	-106	-33%	-65
51	Information	277	363	267	-24%	-86	4%	10
52	Finance and Insurance	570	693	658	-17.7%	-123	-13%	-88
53	Real Estate and Rental and Leasing	141	88	83	60%	53	70%	58
54	Professional, Scientific, and Technical Services	380	438	455	-13%	-58	-16%	-75
55	Management	6	10	8	-40%	-4	-25%	-2
56	Administrative and Support	201	238	168	-16%	-37	20%	33
61	Educational Services	214	356	312	-40%	-142	-31%	-98
62	Health Care and Social Assistance	1,658	1,878	1,430	-12%	-220	16%	228
71	Arts, Entertainment, and Recreation	59	77	49	-23%	-18	20%	10
72	Accommodation and Food Services	397	531	341	-25%	-134	16%	56
81	Other Services (except Public Administration)	127	108	95	18%	19	34%	32
92	Public Administration	69	106	128	-35%	-37	-46%	-59
99	Unspecified	1,362	1,415	1,307	-4%	-53	4%	55

Source: CT DOL Analysis of HWOL

Eighteen sectors had job posting decreases over the week, one was unchanged, and two had slight increases. The decreasing sectors fell by a combined 1,534 new ads and two increasing ones grew by a combined 72 new ads. For the 7 industries that fell by more than 100 new ads, over the week percent change ranged from -12% (Health Care & Social Assistance) to -44% (Transportation and Warehousing). The two increasing industries, Real Estate and Other Services grew respectively by 53 (+60%) and 19 (+18%) new ads. Over four weeks, the industry new ad shifts were much more tempered, with a net decline of 271 new ads or -4%. 11 industries had four week declines and 10 had increases, ranging between the -285 new ad decline in Retail Trade and the 228 new ad increase in Health Care & Social Assistance.

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

# New Job Postings by Occupation

## HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending: 12/11/21	1 week ago: 12/4/21	4 weeks ago: 11/13/21	1 week change		4 week change	
				%	#	%	#
Registered Nurses	487	519	374	-6%	-32	30%	113
Retail Salespersons	252	419	252	-40%	-167	0%	0
Sales Representatives, Wholesale and Manufacturing	168	197	179	-15%	-29	-6%	-11
First-Line Supervisors of Retail Sales Workers	161	160	180	1%	1	-11%	-19
Medical and Health Services Managers	116	125	121	-7%	-9	-4%	-5
Customer Service Representatives	113	146	140	-23%	-33	-19%	-27
Licensed Practical and Licensed Vocational Nurses	84	54	103	56%	30	-18%	-19
General and Operations Managers	81	88	86	-8%	-7	-6%	-5
Heavy and Tractor-Trailer Truck Drivers	76	155	93	-51%	-79	-18%	-17
Security Guards	76	100	60	-24%	-24	27%	16
Secretaries and Administrative Assistants	74	83	69	-11%	-9	7%	5
Real Estate Sales Agents	73	34	18	115%	39	306%	55
Laborers and Freight, Stock, and Material Movers, Hand	70	167	185	-58%	-97	-62%	-115
Janitors and Cleaners	69	62	31	11%	7	123%	38
Marketing Managers	67	42	87	60%	25	-23%	-20
Maintenance and Repair Workers, General	59	83	49	-29%	-24	20%	10
Sales Managers	54	40	84	35%	14	-36%	-30
Medical Assistants	51	56	45	-9%	-5	13%	6
Management Analysts	49	48	70	2%	1	-30%	-21
Food Service Managers	49	85	49	-42%	-36	0%	0
Preschool Teachers, Except Special Education	48	47	33	2%	1	45%	15
Medical Secretaries and Administrative Assistants	44	34	29	29%	10	52%	15
Operations Research Analysts	42	32	24	31%	10	75%	18
Driver/Sales Workers	41	35	35	17%	6	17%	6
Waiters and Waitresses	41	54	19	-24%	-13	116%	22

Source: CT DOL Analysis of HWOL

### The occupations with the most new postings were:

- Registered Nurses (487 new postings, -6% over the week)
- Retail Salespersons (252 new postings, -40% over the week)
- Sale Representatives, Wholesale & Manufacturing (168 new postings, -15% over the week)

## Employers with the Most New Job Postings

Employer	Ads Week Ending: 12/11/21	1 Week Ago: 12/4/21	4 Weeks Ago: 11/13/21	1 Week # Change	4 Week # Change
Hartford Healthcare	135	158	156	-23	-21
UnitedHealth Group	82	109	70	-27	12
Aya Healthcare	71	26	23	45	48
Masonicare Corporation	66	2	2	64	64
Anthem Blue Cross	62	64	52	-2	10
Humana	59	44	37	15	22
Trinity Health	59	84	93	-25	-34
The Home Depot Incorporated	58	14	21	44	37
Boehringer Ingelheim	54	5	28	49	26
Verizon Communications Incorporated	54	146	1	-92	53
Yale University	49	30	32	19	17
Allied Universal	48	68	34	-20	14
CVS Health	44	12	50	32	-6
Comforcare Senior Services	41	0	0	41	41
Software Technology Incorporated	41	0	0	41	41
Walgreens Boots Alliance Inc	41	32	42	9	-1
Page Taft Compass	39	1	8	38	31
Connecticut Children's Medical Center	37	43	11	-6	26
Yale-New Haven Health System	36	362	60	-326	-24
Cigna Corporation	35	36	52	-1	-17
General Dynamics	33	23	6	10	27
Verint Systems Incorporated	30	2	13	28	17
Genesis Healthcare Corporation	29	12	11	17	18
PricewaterhouseCoopers	29	15	54	14	-25
Rgis	29	4	6	25	23

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week were mostly in Healthcare, Finance & Insurance, and Business Services. The 25 employers shown above account for 18 percent of all new ads. Among the top 25 employers, 16 had over the week ad increases and 9 had decreases. Over the week, 23 of the employers in the top 25 had new ad shifts of fewer than 50 new ads. The two with change above 50 new ads were Masonicare Corp. (+64 new ads) and Yale-New Haven Health System (-326 new ads). The large over the week decrease at Yale-New Haven Health System follows an equivalent increase of 323 new ads during the week ending December 4<sup>th</sup>. Over four weeks, eighteen employers in the top 25 had increases and seven had decreases, the largest of each being Masonicare Corp. (+64 new ads) and Trinity Health (-34 new ads).

### What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to:

<https://www1.ctdol.state.ct.us/lmi/HWOL2021.pdf>